

# The Best Use of People & Technology



**FOUR  
MILLION**  
PAGE VIEWS PER MONTH

WE'VE BEEN  
'ROUND  
A WHILE  
**18**  
YEARS



**75**  
**THOUSAND+**  
SELLERS



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Each PropertyGuys.com franchise is locally operated.

# We believe you work hard for your money.



This calculation compares the cost of selling your property using PropertyGuys.com instead of using an agent.



Your estimated selling price

\$



PropertyGuys.com

\$



Traditional Agent†

\$

%

COMMISSION

YOU WOULD STAND TO MAKE AN EXTRA\*

\$

## How PropertyGuys.com Works

We believe that a team of experts is better than a Jack of all Trades. Instead of using a single agent concept, our approach leverages a team of savvy specialists which includes private sale marketers, real estate brokers, certified appraisers, real estate lawyers, and a truly helpful answering and appointment booking service to keep everything in check.



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# The RealEstatePro Package Includes...



## PGPro

You're not alone! With the help of a PropertyGuys.com Professional (PGPro), you benefit from the tools and knowledge for each step of the sales process. We take the photos, write the description and create a virtual online experience that attracts more face-to-face showings.



## PGTools

With your listing Dashboard, you can see real time traffic, viewing summaries, email messages, and advertise open houses. More importantly, you can access buyer traffic patterns so you can tweak your listing as needed. You can also easily promote your property through social media.



## LegalPro

From the moment you list until you have a signed offer, you have access to legal advice from a real estate lawyer, we call them our LegalPros. You can also refer your buyers to your LegalPro, so they feel completely comfortable purchasing your house.



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# The RealEstatePro Package Includes...



## PricePro

PricePro® is designed to help you implement your pricing strategy. It starts with an objective appraisal of your property which is provided to you by a certified professional appraiser.



## ExposurePro

A proven way to attract even more buyers by marketing your property simultaneously to a wider audience of buyers on PropertyGuys.com and Realtor.ca\* (through our partnership with real estate brokers who are members of the Canadian Real Estate Association) - your property will have all the exposure you'll ever need to get it SOLD.



## ContactPro

Our appointment booking service will not only take your incoming calls, they will also help you manage all of your communications and showing requests.



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# We believe in connecting buyers and sellers.

**Buyer + Seller = SOLD!**

That's the goal right?

Our system allows you to connect directly with the buyers - because without the burden of an expensive middleman, you have more flexibility and freedom to reach your goal - SOLD!

How does that sound?

**That's The Future of Real Estate.™**



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